



2023 AGENDA

**DECEMBER 11 - 13, 2023
BIEN VENU EVENT CENTER
CEDAR FALLS, IA**



MONDAY, DECEMBER 11

3:00 PM

- REGISTRATION

4:00 PM

- WELCOME & INTRODUCTIONS

4:15 PM

- RAY ARCHULETA

6:30 PM

- FARM TO BREW CHALLENGE
- Sponsored by **Better Fed Foods**

7:00 PM

- DINNER
- ANNOUNCEMENT OF FARM TO BREW WINNER

FARM TO BREW PARTNERS



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TUESDAY, DECEMBER 12

7:45 AM

- REGISTRATION

8:15 AM

- WELCOME & INTRODUCTIONS

8:30 AM

- JERRY HATFIELD
Regenerative Agriculture: Regenerating your soil, crop, farm, and beyond

9:30 AM

- JAY FUHRER

10:30 AM

- BREAK

11:00 AM

- MONTE BOTTENS

12:00 PM

- LUNCH
Leopold Conservation Award Winner Announcement

1:15PM

- DARIN WILLIAMS

2:15 PM

- CHRIS TEACHOUT

3:15 PM

- BREAK

3:45PM

- RUSSELL HEDRICK

5:15 PM

- HAPPY HOUR

6:30 PM

- DINNER ON YOUR OWN



WEDNESDAY, DECEMBER 13

7:45 AM

- REGISTRATION

8:15 AM

- WELCOME & INTRODUCTIONS

8:30 AM

- JOHN KEMPF

10:00 AM

- BREAK

10:30 AM

- KRIS NICHOLS

12:00 AM

- LUNCH

1:00 PM

- DJI T-40 DRONE DEMO IN PARKING LOT

1:30 PM

- WORKSHOP SPONSOR ADDRESS

2:00PM

- EXPANDING MARKETS - BEYOND THE ELEVATOR
- CAMERON MILLS
- ROY PFALTZGRAFF
- *Brought to you by Organisan*

 Organisan
corporation

- HYBRID MARKETING PANEL
- RUSSELL HEDRICK
- SARAH MARTELLO
- RACHEL ABLE
- *Brought to you by Sound Agriculture*

 Sound Agriculture

3:15 PM

3:30PM

- CLOSING



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OUR ROOTS RUN DEEP



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